

■ SUPPORT & TRAINING

Thorough training is a key aspect to any well-run franchise business. Wee Watch® provides franchisees with the all-inclusive, initial training that covers everything franchisees need to know about owning and operating a Wee Watch childcare business.

+ PHASE ONE: system introduction

Approximately three weeks prior to official training, franchisees receive a complete set of the Wee Watch system manuals for review.

+ PHASE TWO: initial training week

A one-week, hands-on training session is conducted in a classroom setting at the Home Office and in the field by experienced Wee Watch staff. Training modules include:

- The Daycare System
- Customer Service
- Parent and Provider Recruitment
- Daily Administration
- Accounting Training

+ PHASE THREE: on-site follow-up

Follow-up is carried out in each franchisees office and territory. These visits make sure that all necessary business features are in place and ensure a smooth start up of your home-based franchise opportunity.

■ COSTS & CRITERIA

The following costs are excerpted from the Wee Watch® Franchise Disclosure Document and are estimated. The initial franchise fee is \$30,000.

The minimum financial requirement to open a Wee Watch home-based franchise opportunity in the United States is \$100,000 Net Worth with a minimum of \$30,000 in liquid assets.

For complete investment information and a franchise packet, please request more information.

Type of Expenditure	Low	High
Initial Franchising Fee	\$30,000	\$30,000
Equipment	\$1,000	\$4,000
Grand Opening	\$5,000	\$5,000
Computer Equipment and POS	\$0	\$1,500
Inventory and Supplies	\$5,000	\$5,000
Insurance	\$375	\$1,500
Training	\$1,000	\$2,000
Utilities and Deposits	\$50	\$350
Professional Fees and Licensing	\$500	\$2,500
Additional Funds	\$5,000	\$15,000
Total	\$47,925	\$66,850

■ FAQs

1 Do I need previous daycare or franchising experience to become a Wee Watch® franchisee?

No. In fact, we have franchise owners from all walks of life. Wee Watch has a very detailed training program to assist our franchisees in the operation of a childcare business. People skills and management are key skills to possess.

2 How soon can I expect my Wee Watch daycare franchise to open?

After you sign the agreements, you can expect to attend training and start your business within four to six weeks.

3 From a parent's perspective, what are some of the competitive advantages of the Wee Watch in-home franchise system versus a childcare center?

- Child care in a home setting
- Parents can pick the neighborhood as well as the Provider
- Siblings can stay together during child care
- Exclusive Wee Learn Program
- Flexible hours
- Children are only transported with parent approval

4 Will I receive guidance on hiring daycare Providers for my Wee Watch franchise?

Yes. During your initial training, we will prepare you to return home to start hiring professional, qualified daycare Providers.

5 What kind of training will I receive as a new Wee Watch franchisee?

As a Wee Watch franchisee, you will receive four all-inclusive phases of thorough training, covering all you need to know to successfully own and operate a daycare franchise.

6 How do I get started?

First, fill out the Request for Information form. Once we receive your information, you will speak with our franchise development consultant and they will walk you through the Qualification and Research phase of our process. Upon completion of that step, and if both

■ OUR ADVANTAGES

At Wee Watch®, we pride ourselves in the fact that our customers entrust us with their most prized possession – their children. We carefully protect our image and reputation to help satisfy our customers' concern for the safety and well being of their children in the most important early years of their development.

Wee Watch franchise owners grow their home childcare businesses within their exclusive territories using the best business and daycare management techniques available. The proven Wee Watch system simplifies every aspect of your business – from marketing and recruiting Providers to daycare programming and accounting. Wee Watch gives franchisees all the tools they need to build the child care business.



As a Wee Watch franchisee, you will be well prepared to start your business. Some of the tools you'll be provided with that will give you an advantage over other in-home daycare businesses are:

- An exclusive territory
- Extensive training manuals for easy learning of a developed system
- Low overhead, in-home daycare franchise model
- No expensive real estate, long term leases or facility build out fees
- Low investment of \$60,000 as compared to fixed locations that are in excess of \$750,000
- The high-quality, exclusive “Wee Learn” Educational Program
- On-site visits, audits and safety inspection to strengthen the business
- More than 25 years of established marketing, advertising and developmental programs
- National/regional meetings to network with other franchise owners
- Electronic networking for efficient and rapid communication